



La Porte URBAN ENTERPRISE Association

Working for Our Economic Future

COMMUNITY ENHANCEMENT GRANT

Grant Distribution

Applications will be accepted beginning February 1 until Allocations run out.

**La Porte Urban Enterprise Association
Community Enhancement
APPLICATION**

Purpose - The City of La Porte Urban Enterprise Association (hereinafter referred to as LPUEA) desires to financially assist the promotion of community not-for-profit social events that take place within "the zone". The Community Enhancement Grant Program is intended to promote visitors to retail areas of the Enterprise Zone, and improve the quality of life aspect for the citizens of the zone. The LPUEA will provide grants to assist with marketing or expenses related to hard costs of the program in an amount ranging from \$300.00-\$500.00.

Eligibility - The community event must be entirely located within the La Porte Urban Enterprise Zone. Priority consideration will be given to:

1. Events in the Downtown Business District
2. Events with a planned budget, additional funding, community support
3. Events that promote the use of local businesses
4. Events that engage a broad age range and multiple sectors of the population

Terms

1. **Applications must be approved in writing prior to the event.**
2. The event organizers must agree to include the LPUEA logo in marketing and advertising pieces for the event. Banners are available for use at the event.
3. The grant may only be used for marketing, promotion, and hard costs of the event. Grant money may not be used for staffing or soft costs.
4. Organizers must provide a synopsis after the event estimating attendance and providing copies of advertising and promotion material used. If this information is not provided, the applicant will be ineligible for future funding requests.
5. **Fundraisers are not eligible, no specific group may profit from event.**

Application and Approval Regulations

1. Eligible group submits application to LPUEA office for review and processing.
2. LPUEA Business Committee acts approving, modifying or denying the application. (2nd Thursday of Every Month)
3. The Business Committee submits a grant recommendation to the full LPUEA Board. (Last Thursday of Every Month)
4. Full Board approves or denies the recommendations
5. All applicants are notified in writing of approval/denial.
6. Businesses are awarded the grants within the limits of the annual budget.

**La Porte Urban Enterprise Association
Community Enhancement
APPLICATION**

DATE: _____

EVENT NAME _____

APPLICANT NAME & TITLE _____

ADDRESS _____

PHONE _____

CITY _____ STATE _____ ZIP _____

EMAIL ADDRESS _____

BRIEF EVENT DESCRIPTION: _____

ESTIMATED ATTENDANCE: _____ DATE OF EVENT: _____

TOTAL GRANT REQUEST: \$ _____

IS THIS A NEW EVENT? _____ IF NO, YEAR INITIATED: _____

ESTIMATED BUDGET OF EVENT: \$ _____

LOCATION OF EVENT: _____

The information in this application submitted by the undersigned is true and correct to the best of my knowledge. Each document is a true and correct statement of the present state of affairs of the grantee and/or applicant. The undersigned authorizes the La Porte Urban Enterprise Association to check any and all references to verify the validity of the aforementioned information contained in this document. I also give permission for the use of the event name and photographs that may be taken by the LPUEA or a representative for media purposes.

SIGNATURE: _____ **DATE:** _____

Please return completed application to the LPUEA c/o Laura Gropp, 801 Michigan Avenue, La Porte, Indiana 46350. Should you have any questions, please call Laura Gropp at (219) 362-8260.