

# City of LaPorte

INDIANA



OFFICE OF COMMUNITY DEVELOPMENT AND PLANNING  
801 MICHIGAN AVENUE  
LA PORTE, INDIANA 46350  
PH. (219) 362-8260 FAX (219) 325-0656

February 8, 2019

Dear Prospective Exhibitor:

The City of La Porte, Indiana is sponsoring a Housing Fair from 10 AM to 2 PM Saturday, April 13 at the La Porte Civic Auditorium, 1001 Ridge St., La Porte. We invite you to join our event as an exhibitor!

The Housing Fair provides an opportunity for both first-time home buyers and experienced home owners to get information important to buying and maintaining a home. The Fair includes an exhibition area for exhibitors, and seminars.

New for the 2019 Housing Fair, the City of LaPorte is using social media to market the event! The event is posted on Facebook, Twitter, and in ads on those pages. We are also publicizing the event on local smartboards and in the City of LaPorte Water Billing newsletter.

By becoming one of our exhibitors, you'll be able to grow your outreach efforts by sharing the activities and projects your organization makes available to the community! We would love to post your logo on the City's website under the Housing Fair. Booths are available in the large banquet adjacent to the rooms hosting the seminars.

Potential seminars include topics covering Fair Housing, Identifying Lead Paint Hazards, Homeownership 101, Post-Purchase: What Do I Do Now, and Foreclosure Prevention.

Exhibitors include financial institutions, real estate firms, insurance firms, and not-for-profit organizations.

A small exhibitor fee of \$50 (or \$25 and a gift basket item of \$25 in value) covers advertising, marketing materials, and supplies for the event. Please complete the enclosed application and mail it and payment for the booth to:

Mary Ann Richards  
City of LaPorte  
801 Michigan Avenue  
LaPorte, IN 46350

Checks are to be made payable to *City of LaPorte*. The gift basket item is expected at the time of payment.

For more information about the Housing Fair, contact the Office of Community Development and Planning at 219-362-8260.

We look forward to hearing from you soon!

Sincerely,

Mary Ann Richards

CDBG Program Manager

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## 2019 HOUSING FAIR EXHIBITOR APPLICATION

COMPANY INFORMATION – List Company Information as it should read in the Directory.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

### CONTACT INFORMATION

Name: \_\_\_\_\_

Phone No.: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Person completing this Application: \_\_\_\_\_

Number of Exhibitors from your Company attending: \_\_\_\_\_

Will you need access to an electrical outlet? \_\_\_\_\_

Send this Application and Check (payable to *CITY OF LAPORTE*) for \$50.00 (or \$25.00 and a gift basket item of \$25.00 in value. Everyone loves a Gift Card!) before March 22, 2019 to:



Question? Please call City of La Porte Office of Community Development & Planning at 219.362.8260.